Elson S. Floyd College of Medicine

Strategic Planning Themes and Centers of Impact
Leading to Accreditation, Operations, Research Expansion and Community Impact
Strategic Themes

- Build Infrastructure
- Achieve Accreditation
- Research Integration and Expansion
- Interprofessional Clinical Outreach
- Community Engagement

Elson S. Floyd College of Medicine
Centers of Impact

What are we working on?
Achieve Accreditation

- Faculty Bylaws
- Standing Committees
- Faculty and Staff Recruiting
- Continuous Quality Leadership
- Curriculum Development
- Site Visit Preparation

2/26/2016
Elson S. Floyd College of Medicine - Washington State University
Community Engagement

- Communications and Branding
- Government Relations
- Affiliates and Partners
- Financial Resource Development
- Pipeline Programs
Build Infrastructure

- Medical School Collaborative Environments
- Regional Campus Development
- Simulation Hospital Learning Environment
- Population Health Management Institute
- Research Laboratory Space
- COUGHealth Professional Network
Research Integration and Expansion

- Population Health IREACH
- Entrepreneurial Accelerator Laboratory
- Nutrition and Exercise Physiology
- Clinical Research
- Research Administration
Interprofessional Clinical Outreach

Mobile Interprofessional Healthcare

Interprofessional Practice Plan

Smart City Spokane Participation

Graduate Medical Education

Spokane Teaching Clinic
High Level Plans

Critical Activities Leading to Medical School Accreditation, Operations, Research Expansion and Community Impact
Achieve Accreditation

**Standing Committees**
- Supports medical school critical decision making activities
  - Finalize CoM Faculty Bylaws and get approved by both CoM faculty and WSU Faculty Senate
  - Establish standing committees per faculty bylaws for Faculty Appointment Promotions and Tenure; Student Evaluation, Promotion and Awards; Admissions; Scholarship; Curriculum, and Equity
  - Develop committee specific policies and procedures and implement committee specific roles and responsibilities

**Faculty & Staff Recruiting**
- Provides the human resources needed to operate the medical school
  - Recruit key faculty into the areas of academic affairs, medical education and clinical sciences, biomedical sciences, research administration and curriculum development
  - Recruit key administrative professionals and staff in the areas of finance, human resources, communications, resource development

**Curriculum Development**
- Documents the design of the medical education and prepares to teach students
  - Develop curriculum education model including sequence and timeline, core competencies, learning objectives, detailed educational content and evaluation methods
  - Design and develop comprehensive learning management system (LMS) that supports the administrative, teaching and learning activities of CoM faculty and students

**LCME Site Visit Preparation**
- Prepares for LCME preliminary accreditation site visit
  - Identify communications training consultant and implement CoM leadership and visitation team training sessions
  - Perform DCI document updates and supporting material collection and organization in anticipation of summer 2016 LCME site visit
  - Develop and implement CoM accreditation web site for public use to include latest versions of DCI documents, Self Study and progress against open items

**CQL**
- Instills a culture of continuous quality improvement
  - Identify and establish continuous quality leadership teams and develop and implement accreditation document management infrastructure
  - Develop continuous quality leadership measurement, compliance and excellence specifications for each LCME Standard Element
  - Develop information technology data warehouse and business intelligence infrastructure
Community Engagement

**Communications and Branding**
Supports student recruitment, stakeholder awareness and resource development
- Finalize brand identity development through stakeholder involvement meetings, focus groups and community / market testing activities
- Finalize and implement CoM communications strategic plan for website, social media and development / promotions channels

**Government Relations**
Ensures federal, state and local officials are aware of the progress and needs of the CoM
- Implement federal, state and local government official communications plan leading to continuous awareness of CoM value proposition, status and future needs
- Develop comprehensive CoM routine capital, project based capital and operating budgets in support of WSU Biennium request for FY 2018-2019

**Affiliates and Partners**
Creates and stewards relationships with clinical education and research partners
- Implement a current affiliates stewardship strategy that ensures continuous communication at proper levels and fosters clarity of shared purpose and plans
- Identify, prioritize and implement a new affiliates development strategy leading to diversity, sufficiency and excellence in medical education for CoM students

**Financial Resource Development**
Ensures financial resources ($100M) are available for student financial aid and key CoM projects
- Implement phase 1 – Elson S. Floyd Fund development January 2016 to June 2017 – designed to raise current use monies
- Implement phase 2 – Current use and endowment monies July 2017 to June 2021 – Charter class fund, Regional Campuses and Community Fund, Innovators Fund
- Implement phase 3 – Naming opportunities and endowment growth July 20121 forward – designed to raise major gifts related to endowed chair and facility naming opportunities

**Pipeline Programs**
Puts in place student pipelines from rural and underserved areas
- Rural and urban community student pipeline development – designed to link with existing health sciences STEM center and connect/encourage rural k-12 and undergraduate college students with careers in medicine and health sciences

2/26/2016
Elson S. Floyd College of Medicine - Washington State University
Build Infrastructure

Collaborative Environments

- Creates collaborative education and working environments for CoM students, faculty and staff
  - Partner with Spokane chancellor and college deans to design and build collaborative education and working environments for CoM students and the Dean’s administrative team
  - Partner with Spokane chancellor and college deans to develop collaborative research environments capable of handling planned CoM research expansion

Regional Campus Development

- Creates regional clinical education and student support environments
  - Identify, recruit and appoint regional campus deans for Tricities, Vancouver, Everett and Spokane campuses
  - Partner with Tricities, Vancouver, Everett and Spokane campuses to design and buildout CoM administrative, education and student affairs support infrastructure
  - Partner with Tricities, Vancouver, Everett and Spokane campuses and regional health system affiliates to establish CoM clinical education programming

Simulation Hospital

- Creates a virtual hospital interprofessional learning environment for health professionals
  - Partner with Spokane chancellor and college deans, design an interprofessional simulation hospital center that provides and immersive clinical science learning environment
  - Partner with the Spokane chancellor and college deans to fund and acquire long term simulation center facilities space that is appropriately integrative with other CoM facilities
  - Identify, recruit and hire simulation center faculty and staff needed to develop curriculum, schedule use and operate the center

Population Health Department

- Establish a department that focuses on population health research and community health intervention
  - Conceptualize and design a Population Health department that performs research and implements health interventions leading to community health improvement
  - Implement fund raising strategies to develop startup resources for the planned population health department
  - Identify facilities space and recruit and appoint the Institute founding epidemiologist and necessary staff

COUGHealth Network

- Establishes a technology driven health support network designed to support CoM Alumni
  - Conceptualize and design an advanced Health Professionals network and designed to support WSU health science graduates in their interprofessional careers
  - Design and implement working network prototypes that prove technologies and practitioner / patient interactions leading to an initial network implementation that scales
Research Integration and Expansion

**Population Health**
Integrates the Population Health into the CoM
- Create a CoM Population Health Department that leverages current WSU population health research infrastructure and expertise
- Integrate population health science and opportunity for student scholarly activity into the medical education curriculum
- Integrate concepts of P4 personalized medicine into population health framework

**Accelerator Laboratory**
Establishes a research-to-market catalyst environment that leads to regional economic development
- Identify, recruit and appoint an Associate Dean for Entrepreneurialism, Commercialization and Business Development
- Evaluate and rank existing CoM research programs for potential commercialization candidates
- Identify and develop community, industry and public partners who are willing to engage in commercialization / business development activities
- Identify foundation monies to catalyze the development of biomedical engineering program on campus leading to commercialization opportunities

**Nutrition and Exercise Physiology**
Integrate Nutrition and Exercise Physiology into the CoM
- Create a CoM Nutrition and Exercise Physiology Department that integrates the current WSU N&EP program
- Integrate nutrition and exercise physiology science and opportunity for student scholarly activity into the medical education curriculum

**Clinical / Translational Research**
Establishes a basic / clinical / translational research component to the WSU health sciences portfolio
- Conceptualize and design a CoM clinical research program that takes advantage of existing research program affiliate strengths in areas such as (telehealth, personalized medicine)
- Partner with the Spokane campus chancellor to identify and develop clinical research facilities that meet the needs of the CoM departments
- Conceptualize and design a CoM basic science driven translational research program that takes advantage of existing strengths in areas such as Sleep and Cancer

**Research Administration**
Creates the administrative infrastructure needed to support research enterprise expansion
- Design, resource and implement a CoM research administrative organization that will scale with planned research enterprise expansion
- Partner with the chancellors office to ensure sponsored research activities including IRB functions tailored to medical school needs
Interprofessional Clinical Outreach

Mobile IP Healthcare
Establishes community connections and provides an interprofessional learning environment

- Conceptualize and design a mobile healthcare vehicle that is capable of a broad range of interprofessional primary care delivery activities
- Identify, recruit and hire a director of mobile healthcare programs and implement community engagement activities to identify rural and urban partner sites
- Identify funding source, vehicle vendor and purchase mobile unit in anticipation of fiscal year 2017 operations

IP Practice Plan
Establishes WSU physician faculty led IP clinics that serve the community while teaching our students

- Continue work with AG office and legal consultant to finalize decision making related to corporate structure of the CoM practice plan [S01-c3, integrate into CoM?]
- Partner with CoN and CoP to develop a distributed practice plan model implementing IP clinical operations in the vicinity of each CoM regional campus and also the Mobile Healthcare Unit
- Evaluate and determine patient care liability management and billing model [credential and bill insurance, direct patient care model? Etc.]

Spokane Smart City
Opportunity for CoM to provide health science integration leadership to the Smart City initiative

- Formally represent and engage the CoM on the Spokane Smart City team to ensure full development of the community health improvement component of the program
- Identify and implement opportunities for CoM and WSU Health Sciences students to participate in the Smart City initiative

Spokane Teaching Clinic STHC
Flagship interprofessional primary care clinic partnership facilitating education of CoM students

- Collaborate with Spokane Chancellor and STHC Health System partner to plan for health science and undergraduate medical education programming in the STHC
- Collaborate with WSU health science colleges and Providence Health System to design and implement a prototype interprofessional clinic in the Spokane Teaching Health Clinic
- Integrate STHC patient care activities into the CoM curriculum in particular developing early year clinical experiences for students

Graduate Medical Education
Establishes CoM sponsored residency programs that provide access to our graduates into their profession

- Perform an evaluation of CoM affiliate partners to determine the opportunity for new GME programs that could be sponsored by the CoM
- Identify, recruit and hire a CoM Associate Dean of Graduate Medical Education and engage target affiliates to prioritize and pursue GME programs to be sponsored by the CoM
- Identify and recruit key GME program director(s) and prepare the infrastructure to submit initial ACGME / RRC program application(s)