Elson S. Floyd College of Medicine

Strategic Planning Themes and Centers of Impact Leading to Accreditation, Operations and Community Engagement

2018-2019
Elson S. Floyd College of Medicine

Mission: The Elson S. Floyd College of Medicine will be a unique resource for the State of Washington, converging on solutions to the health care triple aim of improving the patient experience of care, keeping populations healthy, and decreasing the cost of care, all while improving the work life of health care providers. Through a culture based on valuing the individual, we will be resourceful, agile, inventive and generous in serving the people of the state and beyond, to develop healthier populations through research, innovation, interprofessional education and patient centered care.

Vision: Inspiring people to solve problems in challenging healthcare environments.
Accreditation

**LCME Accreditation**
- Develop Self-Study Report
- Update and submit DCI Documents 1-12
- Prepare Regional Campus Content for DCI
- Plan site visit for February of 2019

**Degree Program Accreditation**
- Establish tracking system to ensure compliance with accreditation standards for each program
- Support Speech and Hearing Sciences self-study through February of 2019
- Assess accreditation requirements for new Masters in Leadership Program
- Assess accreditation requirements for MS Program in NEP

**Continuous Quality Improvement**
- Develop data warehouse and report structure to support the development of continuous quality improvement
- Design and implement CQI Program to track compliance with each LCME standard
- Update continuous quality leadership measurements and compliance specifications
- Collect and visualize all scheduled performance measures

**Evaluation and Assessment**
- Develop and implement the program of evaluation for the MD program
- Implement processes for collection, management and transfer of data to the data warehouse and to relevant stakeholders
- Develop communication strategies to disseminate information to support the CQI process
Clinical Care

**BAVIHEALTH**
- Finalize and execute WSU operating and foundation agreements
- Recruit and deploy BAVIHEALTH management team
- Develop operating policies and procedures for BAVIHEALTH
- Develop provider and faculty employment agreement templates

**Mobile Health**
- Procure and operate first primary care mobile unit
- Plan for 2nd mobile unit focused on addictions and substance abuse care and research
- Design and acquire funding for mobile simulation unit
- Recruit and deploy mobile unit operations team

**Tech Incubator**
- Obtain authorization to proceed with Incubator Incorporation from WSU Board of Regents
- Acquire necessary startup and operating funds for Tech Incubator
- Identify and incubate first company(ies) within the Tech Incubator
- Establish a relationship between curriculum, scholarly work and the Tech Incubator
Community Engagement

**Affiliates and Partners**
- Develop and implement program agreements with major hospitals and clinics
- Develop community based interprofessional service learning opportunities for students with other health profession schools
- Complete planning for direct partnership with Native American Tribes
- Implement clinical education program with partner hospitals at distributed campuses

**Donor Development**
- Develop fall and on-going annual appeals
- Implement donor optimization program
- Annual Report development for marketing and donors
- Complete planning for Annual Campaign for FY18-19

**Communications and Marketing**
- Develop and implement comprehensive communications and marketing strategy for FY19
- Build regional campus marketing/communications efforts
- Complete all foundational ESFCOM communications and marketing efforts
- Develop and launch BAVIHEALTH, Master of Health Leadership Degree and Regional Campus communication efforts

**Pathways**
- Identify, recruit and hire an Assistant Dean for Pathway Programs and Inclusion
- Plan and implement the Honors College Pathway Pilot with WSU
- Build and implement a Native Americans pathway program
- Build and implement a Columbia Basin pathway program
Infrastructure

Regional Campuses
- Develop and build space for student lounge and relaxation space on each campus
- Complete hiring of faculty and administration at each campus
- Establish a system to ensure comparable learning environments at each campus
- Complete onboarding and orientation program to develop clinical faculty at each campus

Student Services
- Establish all required student services at each campus
- Recruit and certify homestay families for 1st year medical students
- Provide learning community programming for medical students
- Develop a central website that outlines services at all four campuses and how to access them

Technology Systems
- Implement skunkworks for the exploration of innovative technologies
- Design and implement data security program
- Build faculty information systems
- Implement high fidelity simulation-based training in the VCC

Business Services
- Design and implement the ERP system within ESFCOM
- Design system to support alignment with WSU on position restructuring and training
- Provide financial infrastructure for GME Accreditation
- Complete design and implementation of process workflows for faculty appointment, credentialing and renewal
- Establish a PhD degree program in Speech and Hearing Sciences - Chermak
- Develop a neurodevelopmental curricular specialty track within the Master of Science degree program with an initial emphasis in autism spectrum disorder to increase interprofessional clinical training to address pressing public health issues - Chermak
Research

Research Productivity
- Work with Central OR to coordinate grant and contract metrics
- Support internal research priorities that are developed in conjunction with Chairs and Institute/Center directors
- Continue to engage in and support university-wide research initiatives
- Seek to expand multidisciplinary university collaborations in order to achieve advanced strategic initiatives

Research Administration
- Improve the process related to ESFCOM OOR Structure
- Hire replacements for open positions
- Create additional SOPs
- Create new faculty orientation packets

Tenure Track Faculty
- Support existing faculty to maximize funding
- Create list-serve for new investigators and trainees for funding opportunities and novel training opportunities
- Monthly meetings with Vice Dean for Research for junior faculty
- Work with chairs to recruit and hire new tenure track faculty who will engage in research strategic areas

Communications and Foundations
- Update research website content
- Regular all college meetings focused on research
- Plan and conduct research grand rounds
- Partner with ESFCOM development team to assure that research needs are adequately represented in goals for fundraising
## Academic Programs

### Graduate Medical Education/Continuing Medical Education
- Submit ACGME Institutional Application
- Submit ACCME application
- Develop statewide GME plan
- Identify and recruit key GME and CME administration, directors and coordinators for the GME and CME offices

### Undergraduate Medical Education
- Recruit and onboard Associate Dean for Curriculum
- Implement south Sprague corridor project to conceptualize the COM interprofessional virtual clinical campus
- Design and implement Longitudinal Integrated Clerkship (LIC)
- Integrate simulation-based training into the medical education curriculum

### Speech and Hearing Sciences
- Establish a PhD degree program in Speech and Hearing Sciences, increase tenure-track/research faculty lines, and laboratory and office space
- Increase opportunities for interdisciplinary research in autism spectrum disorder
- Partner with underserved communities to engage Speech and Hearing students in service learning opportunities
- Develop a neurodevelopmental curricular specialty track within the Master of Science degree program

### Nutrition and Exercise Physiology
- Revise the department’s PBL to align current and future instructional needs with adequate faculty, staff and student resources
- Partner with 10 underserved communities to engage students in service and experiential learning opportunities
- Upgrade laboratory facilities for faculty and student research and instruction
- Recruit new tenure-track faculty